

## **About Mark Riddle**

Mark Riddle is the President of Future Majority, a leading strategy and creative center, and is CEO of DC Strategic Advisors. Recently, Mark was the Founder and Senior Strategist for Unite the Country, the pro-Joe Biden Super PAC.

Unite the Country and Future Majority raised over \$75 million to promote Joe Biden's positive message, as well as research and communicate on issues confronting Americans. In 2018, DCCC Chairman Congressman (now U.S. Senator) Ben Ray Lujan said, "Future Majority's research and messaging recommendations were very helpful as we developed the narrative to win back the House."

From 2011-2019, Mark was the President of the New Leaders Council, one of the nation's premier progressive leadership training organizations for next generation political and business entrepreneurs. Under his leadership, NLC has expanded to 50 chapters with nearly 9,000 alumni.

Mark advises clients that range from CEOs, top law firms, and high net worth individuals to Members of Congress, Governors, Attorneys General, State Party organizations, and dozens of state and local elected officials. He served as a lead advisor during the BP Oil spill, working on behalf of the people affected by the disaster. From 2004 to 2010, Mark was a partner in a major media firm based in Nashville. His efforts were instrumental in the Democrats winning back the Congress in 2006.

From 1998 to 2002, Mark worked as the press secretary and political director for NDN in Washington, D.C. Today, Mark continues to support its work as a member of its Board of Directors. Mark's work has been featured in every form of news media and has contributed to *US News & World Report*, *Huffington Post*, and *The New Republic*.

Mark was born in upstate New York and raised in the rural small town of Buxton, Maine. He inherited his work ethic from his parents & grandparents: his father was a coach, teacher and then small business owner where he places people into jobs, and his mother was a nurse at Maine Medical Center. His grandfather served in the Navy during World War II and was a union member who worked the steel lines at General Electric. His grandmother was a hairdresser. His other grandfather was a lead scientist at Kodak in Rochester, New York.

Mark graduated from the University of Kentucky and resides in Simpsonville, Kentucky.